



# Poster making tips & guidelines

11.15.2016

## Design Tips

- Use high-resolution, large images, not thumbnails. Small images will blur and pixelate when enlarged on the poster maker.
- Use color judiciously. Saturated, solid backgrounds may turn grainy and use a lot of expensive ink.

## Size

- Posters are typically printed in the following dimensions:
  - 12" X 18" (2 poster of this dimension fit on the paper roll)
  - 18" X 24" (can be printed individually)
  - 24" x 36" (large poster size)
  - 12" X 12"
  - 24" x 24"

## File Format: your poster must be in one of the following formats:

- .jpg, .jpeg, or .png
- A color printout of your poster on an 8 ½ x 11 inch sheet of paper. (The library does not have a color printer).
- The poster maker does NOT accept .pdf files. Please convert any .pdf files to .jpg files before requesting printing OR print out the .pdf file in color so we can use the poster maker's scan feature. Click for a list of [common, free .pdf converters](#)



## Need help designing a form?

- If you have at least a week, one of us will be happy to help you design a poster.

## Turnaround time?

- Please allow 2 - 3 days for "camera ready" posters.
- If you need design assistance, please allow a week.